



WASATCH HILLS TENNIS CENTER

BUBBLE REPLACEMENT PROJECT

2020 - 2021



View of Wasatch Hills Tennis Center and surrounding foothills.

Historical sources say tennis originated in northern France in the 12th Century. At that time, the ball was struck with the palm of the hand; hence, the name jeu de paume ("game of the palm"). It is sincerely hoped readers will seriously consider opening their paumes in support of the worthy cause described in this packet.

The Goal

The Coach Mike Friends of Public Tennis (CMFPT) Foundation, the 501(c)(3) organization created for the benefit of Salt Lake City's two public tennis centers (Wasatch Hills and Liberty Park), has launched a \$1.1 million fund-raising campaign to replace the decades-old and worn out bubble at the Wasatch Hills Tennis Center, adjacent to Bonneville Drive. The new state-of-the-art year-round facility will make tennis available to the Salt Lake community and beyond throughout all twelve months of the year. To date, a total of \$461,000 in private contributions has been donated and pledged to this project, but substantial additional funding is needed to secure a new bubble. We seek and will greatly appreciate your support.



Coach Mike Martines and the Marchant brothers in 2014 when asked by Salt Lake City to manage both Liberty Park Tennis Center and Coach Mike's Tennis Academy (Wasatch Hills).

Wasatch Hills Tennis Center is conveniently located on Wasatch Drive off Foothill Boulevard and 1300 South. It offers 10 well-maintained courts, with four of those courts covered during winter. It also has three-tier concrete seating accommodating hundreds of viewers.

Court reservation rates are outdoor, \$9 per hour, and indoor, \$24 per hour. Hours are 8:00 a.m. to 8:00 p.m. each day of the week. Throughout the year, junior high school, high school, adult, and United States Tennis Association state and regional leagues are hosted there, as well as the Liberty Park Tennis Center.

Wasatch Hills provides programs and lessons for children throughout the greater community, including young people who cannot afford these beneficial training and playing opportunities. These students are nurtured, mentored, and taught the lifelong sport of tennis, and with it, they learn the benefits of hard work and perseverance. They meet and make friends, increase their physical fitness, and gain confidence that carries on throughout the rest of their lives. In fact, that is true of all patrons at Wasatch Hills.

Liberty Tennis Center is in the heart of Salt Lake City's Liberty Park. It has 16 quality lighted hardcourts, and it offers the same community based programs that Wasatch Hills provides, including youth programs, court reservations, adult and junior group lessons, private lessons, ball machine rentals, a full service pro shop, and more.

A prominent community foundation indicates it will consider making a major donation to help fund the much-needed year-round bubble but only if a significant number of additional donors also take part in the campaign. Consequently, Spencer Marchant (who operates Salt Lake City's two public tennis facilities as Liberty Hills Tennis Center, LLC) and his team, aided by a core of determined volunteers, seek numerous donations from \$100 to \$100,000+ over the next 12 months to unlock the potential foundation grant, and in turn to reach the goal of \$1.1 million for the new bubble, called an "Air Dome."

Background

In 1997, Coach Mike Martines took neglected tennis courts on Wasatch Drive in Salt Lake City and built a thriving public tennis facility enjoyed by hundreds of tennis enthusiasts daily. Sadly, Coach Mike died in January 2020, but his rich legacy of tennis excellence lives on. He was a revered teacher, leader, visionary, and beloved friend to people of all ages, tennis abilities, and backgrounds. Coach Mike created a warm and inviting atmosphere in a functional facility that became a second home for many.



Training session during our highly popular summer junior program in 2019.

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I wish I could have a ton of lessons. Be more than a ton. I love Spencer. He teaches me calm, be positive, be patient, let the ball bounce. Smile. I love Spencer. We play blackout and have speed. I want to run to the net. Hit the ball. I love Spencer. I wish I could give him a hug but he is too big and he wears a mask.

-Jamie Wheeler

(Jamie is 40-years-old. He has Down's Syndrome, and Spencer Marchant has coached him for several years at the Wasatch Hills Tennis Center.)

Coach Mike retired in late 2017 and sold his business to his long-time protégé Spencer Marchant, an action completed with the full and enthusiastic approval of Salt Lake City, the landlord of the tennis properties. Spencer has managed both the Liberty Park Tennis Center and the Wasatch Hills Tennis Center (aka Coach Mike's Tennis Academy) for nearly three years now, and during that time, he has built upon Coach Mike Martines' 20 years of excellence and dedication to public tennis.

From the beginning, Spencer Marchant received praise for being a creative, innovative, energetic, and solid leader from one and all. That includes not only his staff of 28 people, but also the thousands of people from Salt Lake City and the surrounding communities who regularly use and enjoy the Wasatch Hills and Liberty Park tennis centers throughout the year. They view Marchant as "an ideal leader to invest in," especially if you love and appreciate the game of tennis with its many helpful and healthy benefits to residents of Salt Lake City, Salt Lake County, and surrounding communities.

While assuming the duties of his contract with the city, Spencer capitalized on the previous efforts of Coach Mike Martines by continuing major changes and improvements at both tennis centers, especially at Wasatch Hills and its old and dilapidated clubhouse. A case in point: Coach Mike, Spencer Marchant, key government officials, including the Salt Lake City Council, then Salt Lake City Mayor Jackie Biskupski, and then Salt Lake County Council Member and now County Mayor Jenny Wilson, Weston Clark, Michele Mattsson, Bill Paulos, Susan Daynes, Bruce Wood, and others helped secure \$1.75 million from Salt Lake County's Zoo, Arts, and Park Recreation Fund (ZAP). That grant was awarded in 2016 and when combined with \$120,000 in private donations from the Coach Mike's Friends of Public Tennis (CMFPT) Foundation, it provided a total of \$1.87 million to pay for a new clubhouse at the Wasatch Tennis Center. Construction on this project will begin in 2020.



Rendering from EDA architectural firm of the upcoming and fully funded new clubhouse at Wasatch Hills, scheduled to be completed in 2021.

With skill and professionalism, Marchant and his fellow professional coaches and staff also improved the centers' activities, usage, training, and instructional programs. Praise for his business savvy, creativity, and innovative "hands-on" management remains steady and strong.

While developing and managing the two tennis centers, Spencer became aware of another critical need at Wasatch Hills. The bubble at Wasatch, which covers four courts during winter months, is worn out. Coach Mike purchased that bubble in 2002, and he later donated it to the city. Professional assessments have determined the facility is on its last legs; in short, we have bubble trouble. The Wasatch Hills Center, therefore, urgently needs to acquire and install a new and year-round "indoor" facility. The benefits of such an acquisition are huge, and they will immediately provide the following advantages:

- The public will be able to play tennis throughout the entire year, and players will never be hindered by inclement weather or the blinding sun.
- Both time and money will be saved because the current expenditures of manpower and money to put up the bubble up in the fall and to take it down in the spring will be eliminated.
- The availability of additional courts will dramatically increase public accessibility and use.
- More teaching, training, and playing time will be provided because of the longer hours.
- And the new year-round facility will offer improved lighting, air quality, sound, visibility, and other environmental features in keeping with environmental standards of today.

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Wasatch Hills Tennis is my family's happy place. The facility is so well taken care of it looks like a private club. Most important, there is no one like Spencer Marchant. He and his coaches provide a fun tennis experience for all ages and levels. Can't imagine life without it!
-Liz Carlson



High School tennis coach, Cyle Sanada, Granger High School team members, and Liz Warner.



Current photos of patchwork, tears, and leaks of the worn-out bubble at Wasatch Hills Tennis Center.

Again, the cost of a year-round bubble is \$1.1 million, and information about the proposed new facility called an “Air Dome” can be found under the section “Broadwell Air Dome.” Because Salt Lake City does not have the funds to purchase and install the bubble, beginning in 2018, a group of community members initiated a fund-raising effort to raise the needed funding to make this important addition to the Wasatch Hills Tennis Center a reality. Through the center’s tax-deductible 501(c)(3) foundation, \$461,000 has been donated to this project by caring citizens and tennis enthusiasts who recognize its unique value to the community. Now we need your help, and that of many others, and we need it soon.

We are fully and painfully aware of the difficult times we are all facing, but we believe that recreational opportunities for the community are more important than they ever have been. Without public support, we risk the elimination of tennis playing and training during winter months at the Wasatch Hills Tennis Center.

Thank you for considering a gift for the betterment of our community and for the benefit of public tennis. We enthusiastically invite you to join with us in this endeavor.

A tribute to donors will grace the interior of the new clubhouse as will a memorial to honor the late Coach Mike.

Susan Daynes

Spencer Marchant

J. Michael Mattsson

Michele Mattsson

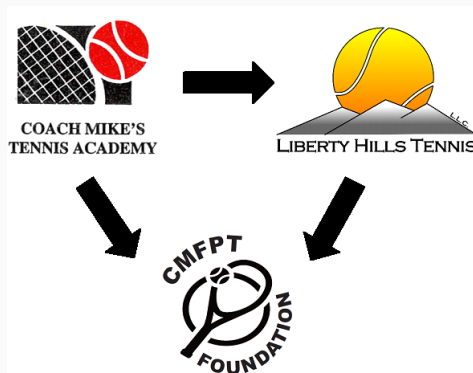
Bill Paulos

Bryan Stephens

Bruce Wood

Michael P. Martines
"Coach Mike"
(1945-2020)

Members of Coach Mike's Friends of Public Tennis Foundation,
Bubble Fundraising Committee, and Public Tennis Advocates



Aerial sketch of new clubhouse and Broadwell Air Dome at Wasatch Hills Tennis Center.

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Vera and I have been longtime supporters of Coach Mike, Spencer Marchant, and Liberty Hills Tennis. We love the family atmosphere we enjoy at the Tennis Center. Spencer and his team's dedication to serving and teaching tennis players of all abilities, ages, and demographic backgrounds makes the Wasatch Hills Tennis Center a great public tennis institution in every sense of the word! We are excited to make a special commitment toward replacing the increasingly non-functional Wasatch Drive bubble and helping to enable the public to continue to play tennis year round at this beautiful location.

-Vera and Bruce Wood

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Over the past decade, our four daughters have all received instruction from Coach Mike's Tennis Academy. During these years, we have continued to be impressed by the personal instruction, caring coaching staff, and high quality facilities. Truly a one of a kind tennis center! Our daughters have gained a true love of the sport. We are grateful for all they have done and continue to do for the community and our family.

-Cathy and Jeff Young

Campaign Gift Table



A campaign gift table provides focus, structure, clarity, tracking, and reality to a fund-raising campaign of any type as it is officially launched. The following is the Gift Table for the Wasatch Hills Tennis Center \$1.1 Million Dollar Campaign:

Gift Amount	# of Gifts	Cumulative
\$300,000	1	\$300,000
\$100,000	2	\$200,000
\$50,000	2	\$100,000
\$25,000	4	\$100,000
\$10,000	10	\$100,000
\$5,000	20	\$100,000
\$1,000	20	\$20,000
\$10 to \$999	50	\$500 - \$49,999



Some of the wonderful staff at Liberty Hills Tennis Christmas Party in 2019.

Broadwell Air Dome

<https://www.broadwellairdomes.com/>

After much research, we propose a year-round bubble, called an air dome, made by Broadwell Air Domes. Here are the reasons:

1. **COST SAVINGS UP FRONT**—an air dome is the least expensive way to cover the four tennis courts at Wasatch Hills year-round. Broadwell provides the lowest cost, high quality domes.

2. **ONGOING COST SAVINGS**—the operational costs will be significantly less than the current bubble. The air dome will also be more comfortable and user friendly for patrons and staff. It will include:

- Thicker fabric, precise engineering, and construction, impermeable seams;
- State-of-the-art HVAC system designed by mechanical engineers to ensure maximum energy efficiency;
- Improved insulation;
- More efficient lighting (LED); and
- Good height and unobstructed lines of sight.

3. **STURDY AND DURABLE**—in the 17-plus year history of the company, no Broadwell dome has collapsed. A cable harness system used throughout the dome makes it strong and durable. The rip-stop construction of the cable harness provides protection from severe weather, wind, blowing debris, and even vandals. The cable harness significantly reduces the force on the dome fabric. This reduces wear and tear on the fabric and increases the useful life of the dome. Care is taken so the weld between the two fabric layers is strong and durable.

4. **MONITORING SYSTEM**—the air dome comes with a system that monitors the pressure of the dome and sends alerts or texts to onsite staff if there is a drastic change. The monitoring system tracks what is happening to the dome in real-time, including air quality and exterior wind speed. Broadwell provides extensive training to onsite staff and local technicians so they are quickly alerted of any problems and can act to control them.

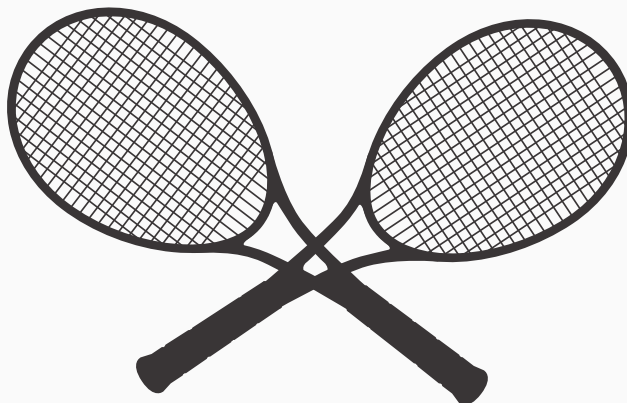
5. **AIR FILTRATION SYSTEM**—the dome can be equipped with an air filtration system that sanitizes and filters the air of harmful substances. The filtration system significantly reduces the PM2.5 pollution levels to create a safe environment for everyone inside. It exchanges the air in the dome between 6-16 times per hour which will help limit the spread of germs. This will be particularly important during bad air days in the Salt Lake Valley. It will also help address health and safety concerns of patrons. A new dome will keep the inside air healthy for tennis patrons, employees, and guests.

Since the pandemic began, Broadwell has been designing antimicrobial, negative pressure mobile medical facilities. We may be able to benefit from this developing technology.

6. **YEAR-ROUND PLAY WILL BE POSSIBLE**—the dome will be up year-round, ensuring that the public can always play tennis, regardless of weather conditions.

7. **EXTERIOR OPTIONS TO BLEND IN WITH THE SURROUNDINGS**—air domes come in a variety of colors so we can select a color or colors to naturally blend in with the surrounding environment.

8. **LOCAL OUTREACH AND LOCAL EXPERIENCE**—Austin Cameron, Vice President of Broadwell Air Domes, lives in Sugar House. He is familiar with Wasatch Hills and would be an ongoing resource. Broadwell's architect, Leland Grey also lives in our community and knows the city well. He was the architect for the Church of Jesus Christ of Latter-Day Saints' conference center and knows the city and dome technology well.



Thank You

Thank you for taking the time to learn about the Wasatch Hills Tennis Center Bubble Replacement Project. We are grateful for your support and advocacy. To make a donation, please visit our website at <https://www.libertyhillstennis.com> or reach out to Spencer Marchant at spencersmarchant@gmail.com.



A few board members of the volunteer Coach Mike's Friends of Public Tennis Foundation in 2017. From left to right: Bryan Stephens, Spencer Marchant, Coach Mike, Michele Mattsson, and Bruce Wood.

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This facility is a unique gift to our community, in that it offers first class instruction and meticulously maintained courts and grounds without a costly club membership. The ethic is "tennis for all"- all levels and all abilities are nurtured here, with an emphasis on excellence without elitism. The Wasatch Hills center is well-managed and consistently professional- qualities that have been on display during the covid pandemic. Our city would greatly benefit from a year round tennis bubble that would allow play during all seasons and all weather.

-Allison and Scott Kendall

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Playing at Wasatch Hills Tennis Center for 20 years has strengthened me physically and sharpened my mind. But more importantly, play there nourishes my heart and soul.

It is a friendly and welcoming atmosphere with excellent instructors and workouts. I love seeing my dear friends on the court and meeting new friends. I know I will always laugh out loud at least once when I'm there!

-Pat Hemingway

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We are honored to be among the crowd of tennis enthusiasts contributing to a cause that builds character, good health, friendships, associations and family fun. We feel our donation will provide a most healthy return in these areas. Rosemary and I grew up near the courts at Liberty Park. We have personal understanding of the benefits that a year-round facility will bring to the larger community...Our sons, Spencer and Bryan, work very hard to deliver the finest public tennis facilities available for the benefit of all groups of people. Tennis became their passion from a very early age and they continue to do everything within their ability to share the benefits of this sport with others.

-Dwight and Rosemary Marchant



STATE OF UTAH

GARY R. HERBERT
GOVERNOR

OFFICE OF THE GOVERNOR
SALT LAKE CITY, UTAH
84114-2220

SPENCER J. COX
LIEUTENANT GOVERNOR

February 18, 2020

Martines Family
1216 Wasatch Drive East
Salt Lake City, Utah 84108

Dear Martines Family,

I was sorry to hear of Mike's passing. I want you to know that my thoughts and prayers are with you during this difficult time.

Coach Mike was a dear friend of mine — a fantastic tennis player, but an even better person. I will always remember his infectious positive outlook on life. The state of Utah, and tennis players like myself, from across the Salt Lake Valley and the state, will surely miss Mike. I am grateful to have had the privilege of knowing him.

I hope the outpouring of expression that you have received since his parting will serve as a reminder to you and your family of how much Mike was loved by all who knew him.

*Best wishes to all of the family
at this difficult and tender
time! Our prayers of comfort
are in your behalf.*

Sincerely,

Gary R. Herbert
Governor

